

THE SCIENCE BEHIND iTOVi



THE SCIENCE

Our bodies are highly complex chemical, structural, and energetic masterpieces with trillions of components and millions of processes and cycles. The elegant symphony that occurs within each of us to keep our body in a state of well-being highlights our complexity and individuality. The body also has many ways of revealing its inner workings beyond that of traditional methods.

THE STIMULUS

Continually on the move, our bodies are changing, pivoting, and adjusting to keep us in a state of health and homeostasis. Internal and environmental stressors, both useful and harmful, are some of the leading causes of these changes and generate reactions within the body. iTOVi traces these occurrences in the body by sending stimuli to induce a response.



THE RESPONSE

For centuries, reactions from the body have been observed and recorded using a variety of methods, including pulse, eye dilation, breathing patterns, and more. iTOVi uses galvanic skin response/GSR by measuring the electrical conductivity of the skin and identifying the most pronounced changes.

THE ALGORITHM x^2

Galvanic skin response has been around for a long time, and the measurements GSR provides. After an iTOVi hand scan is complete, the data is processed through iTOVi's complex proprietary algorithm, giving us a deeper look at the small changes in the conductivity of the skin. We then analyze the scan results to increase the intelligence of the iTOVi algorithm.



THE REPORT

Once the scan is complete, a report will show you the results of your scan in the iTOVi app. The scan results are listed in priority based on the changes in the electrical conductivity of the skin. The report is permanently saved under the client name in the app. You can also choose to email or text the report to the client through the iTOVi app. The iTOVi nutrition scanner is an advanced and powerful tool to help you grow your business and learn more about your overall wellness.

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